

Date	January 26, 2026 (Mon.)		Photos	<input type="radio"/>	Video	<input type="radio"/>
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Jeonju Bids for Summer Olympics and Paralympics : Para-Athletes Unite to Show Support

- Over 1,000 para-athletes in Jeonbuk call for an “Inclusive Olympics”
- Choi Chul-soon, Kim A-rang, and Seo Seung-jae appointed as Honorary Ambassadors, kicking off full-scale promotion
- ‘Performance centered on Paralympic values: ‘Courage, Determination, Inclusion’

On Jan. 26, Jeonbuk State held an official ceremony at the *Jeonju Hwasan Gymnasium* to appoint ambassadors and supporters for the Jeonju Summer Olympic and Paralympic bid. The event saw a strong gathering of over 1,000 members from the Jeonbuk Para-Sports Association, all rallying behind the city’s ambitious sporting goals.

The ceremony was attended by key dignitaries, including Jeonbuk Governor Kim Kwan-young, National Assemblyman Lee Won-taek, Jeonbuk State Council Chairman Moon Seung-woo, State Council members and Jeonju Mayor Woo Beom-ki. Their presence underscored a unified regional commitment to supporting the Jeonju Olympic bid.

Designed to foster the spirit of inclusion, the event aimed to bridge the gap between able-bodied and para-sports, while building public consensus. Highlighting the inclusive nature of the campaign, 19 representatives from the Para-Sports Association were officially appointed as “Promotional Supporters,” empowering para-athletes to lead the advocacy efforts.

To boost the campaign's visibility, high-profile sports figures were named as official ambassadors.

- Choi Chul-soon (Former Jeonbuk Hyundai Motors footballer) was appointed as the ambassador for the Jeonbuk Para-Sports Association.
- Kim A-rang (Former Olympic short-track national skater) and Seo Seung-jae (National badminton player) were appointed as Olympic Ambassadors to spearhead the promotional activities.

The event culminated in a collective performance where attendees reaffirmed the core Paralympic values of "Courage, Determination, and Inclusion." The unified demonstration served as a powerful symbolic gesture of the city's commitment to hosting a transformative and accessible Olympic Games.

"This was a meaningful occasion where our para-athletes took center stage as the driving force behind the Jeonju bid," said Governor Kim Kwan-young. He added, "We will continue to expand public engagement-led promotional activities rooted in the spirit of para-sports to ensure our message reaches the entire nation."